

In the Specification:

Please replace the paragraph starting at line 32 of page 9 and ending at line 2 of page 10 with the following:

FIG. 13 is a diagram of an illustrative article that includes registered address information in accordance with the principles of the present invention;

Please replace the first full paragraph on page 10, which starts at line 3 and ends at line 6 with the following:

FIG. 14 is a diagram of an illustrative telephone directory page that includes registered address information in accordance with the principles of the present invention;

Please insert the following two paragraphs immediately after the first full paragraph on page 10:

FIG. 15 is a cross-sectional view of a magnetic data storage medium encoded with a set of machine-executable instructions for performing the method according to the present invention; and

FIG. 16 is a cross-sectional view of an optically readable data storage medium encoded with a set of machine executable instructions for performing the method according to the present invention.

Please replace the first full paragraph on page 60, which starts at line 15 with the following:

FIG. 15 presents a cross-section of a magnetic data storage medium 400 which can be encoded with a machine executable program that can be carried out by equipment such as central facility 106, user equipment 108, and/or vendor

equipment 110 of FIG. 2 to implement methods discussed in connection with FIGS. 1-14. Medium 400 may be a storage device of central facility 106, user equipment 108, and/or vendor equipment 110 of FIG. 2. Medium 400 can be floppy diskette or hard disk, having a suitable substrate 401, which may be conventional, and a suitable coating 402, which may be conventional, on one or both sides, containing magnetic domains (not visible) whose polarity or orientation can be altered magnetically. Medium 400 may also have an opening (not shown) for receiving the spindle of a disk drive or other data storage device.

Please replace the paragraph starting at line 32 of page 60 with the following:

The magnetic domains of coating 402 of medium 400 are polarized or oriented so as to encode, in manner which may be conventional, a machine-executable program such as those described above in connection with FIGS. 1-14, for execution by equipment such as central facility 106, user equipment 108, and/or vendor equipment 110 of FIG. 1.

Please replace the first full paragraph on page 61, which starts at line 6 with the following:

FIG. 16 shows a cross-section of an optically-readable data storage medium 500 which also can be encoded with such a machine-executable program, which can be carried out by equipment such as central facility 106, user equipment 108, and/or vendor equipment 110 of FIG. 2. Medium 500 can be a conventional compact disk read only memory (CD-ROM), a digital